

Sponsorship Opportunities

**SECURING
OUR FUTURE
ECONOMIC
MOBILITY SUMMIT**

Building pathways for upward mobility



September 28, 2022 | 9AM - 4PM
Palm Beach County Convention Center

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

Building pathways for upward mobility

Their Success is Our Success

We are excited about our 1st Annual Securing Our Future Initiative (SOFI) Economic Mobility Summit. SOFI seeks to move community stakeholders in bold new directions to address poverty by laying the foundation for a comprehensive, integrated system of social supports that will empower families as they advance economically. This community-driven, data-informed effort will enable system leaders to work collaboratively to strengthen our local ecosystem, increase financial stability for families and dismantle public policies that perpetuate racial, geographical, and other types of inequities within our workforce, healthcare, education and criminal justice systems.

With multiple collective impact initiatives currently underway, this summit aims to increase awareness about how various health and human services organizations are promoting cross-sector alignment. The workshops will highlight our local efforts to enhance access to health and human service supports in order to help families advance economically.

We are committed to challenging mental models and shifting embedded social narratives that shape policies, institutional practices and resource flows. We are also committed to finding sustainable solutions with the people who are most affected, keeping families in the center of our work and strengthening the relationship between service providers and the families we serve.

By partnering with us for this Summit and engaging in this conversation, you will have the opportunity to shape solutions that will encourage the workforce of the future.

Thank you in advance for supporting this conference and our local economic mobility initiative. Together, we can ensure that every child and family has the opportunity to live in a community where the promise of becoming financially independent is a reality.



Highlighted Opportunities

COMMUNITY LEADER

Become the Community Leader of the Inaugural Securing our Future Initiative Economic Mobility Summit.

Sponsor benefits include:

- ◆ Full page ad in program guide
- ◆ Logo placement on conference webpage
- ◆ Social media recognition
- ◆ Placement of logo on all event communications and promotional materials
- ◆ Acknowledgment of your organization/business during welcome and closing remarks
- ◆ Registration for up to ten attendees
- ◆ Complimentary exhibitor table

\$15,000 *(One Available)*

OPENING RECEPTION SPONSOR

The reception welcomes attendees to the conference and offers networking opportunities among attendees. The reception will provide an inclusive space for parents, agency staff, businesses, and government organizations to network in a relaxed environment, providing opportunities for families to build social capital.

Sponsor benefits include:

- ◆ Logo placement on signage
- ◆ Listing in the program guide as the reception sponsor
- ◆ Registration for up to five attendees
- ◆ Complimentary exhibitor table
- ◆ Speaking opportunity at the reception

\$10,000 *(One Available)*

Sponsorship Levels

ALLY *(One Available)*

\$5,000

Become the Ally of the Inaugural Securing our Future Initiative Economic Mobility Summit.

Sponsor benefits include: Half page ad in program guide, Logo placement on conference webpage, Social media recognition/highlight, Placement of logo on all event communications and promotional materials, Registration for up to five attendees, complimentary exhibitor table, Opportunity to include branded material in conference bag.

FAMILY SPONSOR *(One Available)*

\$5,000

Provides a \$200 gift card to 25 individuals from our Securing Our Future Initiative families to attend the conference. Family representatives will need to take the day off from work, oftentimes not receiving pay for those hours lost. Our families are the reason we do this work and we want to engage them in this summit.

Sponsor benefits include: Half page ad in program guide, Logo placement on conference webpage, Social media recognition/highlight, Placement of logo on all event communications and promotional materials, Registration for up to five attendees, complimentary exhibitor table, Opportunity to include branded material in conference bag.

ENGAGEMENT SPONSOR *(One Available)*

\$5,000

Provides a participant bag including supplies, notepads and surveys for all attendees. There is an opportunity to co-brand the bags, which will also include sponsor promotional material, and registration tables. Interested in meeting participants face to face? Have some of your team members join us to hand these out during the opening reception and registration.

Sponsor benefits include: Half page ad in program guide, Logo placement on conference webpage, Social media recognition/highlight, Placement of logo on all event communications and promotional materials, Registration for up to five attendees, complimentary exhibitor table, Opportunity to include branded material in conference bag.

Additional Sponsor Levels are listed on the next page.

Sponsorship Levels Continued

WORKFORCE SPONSOR *(One Available)*

\$5,000

Directly supports the exhibitor/vendor opportunities focusing on entrepreneurs, minority-owned businesses, small businesses, youth who produce/sell products and goods, and agencies that are promoting equitable opportunities for our community (employment opportunities and skills, job placement, education, etc.).

Sponsor benefits include: Half page ad in program guide, Logo placement on conference webpage, Social media recognition/highlight, Placement of logo on all event communications and promotional materials, Registration for up to five attendees, complimentary exhibitor table, Opportunity to include branded material in conference bag.

COLLABORATOR *(10 Available)*

\$2,500

Become a presenting sponsor of one of our 10 workshops. This sponsorship will cover transportation, lodging, and speaker costs associated with all nationally-known speakers. The speakers are presenting workshops on the following topics*: *transportation, childcare, safety & justice, education, food & hunger, health & wellness, housing, employment, case management, and one plenary speaker.*

Sponsor benefits include: Logo placement on signage and a listing in the program guide, Acknowledgment as conference sponsor, Logo placement in program guide, Registration for up to three attendees, Complimentary exhibitor table, Opportunity to include branded material in conference bag.

** Topics for sponsorship are on a first come, first served basis.*

SUPPORTER

\$500

Sponsor benefits include: Acknowledgment as conference sponsor, registration for one attendee, complimentary exhibitor table. Acknowledgment as conference sponsor, registration for one attendee, complimentary exhibitor table.

EXHIBITOR/VENDOR OPPORTUNITIES ONLY

\$50

Open to entrepreneurs, minority-owned businesses, small businesses, youth who produce/sell products and goods, and agencies that are promoting equitable opportunities for our community (employment opportunities and skills, job placement, education, etc.). This "career fair" is open to the public at large

PLEASE REPLY BY AUGUST 31, 2022

For more information about the Securing Our Future Initiative Economic Mobility Summit, please contact Community Partners of South Florida at amplifyingimpact@cp-cto.org.

To sponsor the Securing Our Future Initiative Economic Mobility Summit, please complete this form:

<https://forms.gle/DRZFLcG9SPpi2Uka9>

Additionally, please remit your checks to:

Community Partners of South Florida

2001 West Blue Heron Blvd., Riviera Beach, FL 33404.

In the note section of the check, indicate "SOFI Economic Mobility Summit".



Palm Beach County
Board of County Commissioners

